

Understanding the user

Human Capabilities

In this class we often talk about finding out what people want and need, and improving their lives.

- But, we also need to consider humans as biological systems with specific abilities and aptitudes.
- Designs should interlock well with human abilities.
- ➢ Knowing the user informs the design
 - 1. Senses
 - 2. Information processing systems
 - 3. Motor abilities
 - 4. Motivations
 - 5. Social Attachments

Overview of User Abilities

- I. Senses
 - A. Vision
 - B. Hearing
 - C. Touch
 - D. Smell?

- II. Information processing
 - A. Perceptual
 - B. Cognitive
 - 1. Memory
 - a. Short term
 - b. Medium term
 - c. Long term
 - 2. Processes
 - a. Selective attention
 - b. Learning
 - c. Problem solving
 - d. Language
 - C. Motor system

III. Motor system

IV. Motivations

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Sight, hearing, touch important for current HCI

smell, taste ???

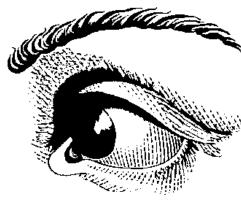
- Abilities and limitations affect design
- Learn all you can about senses and impact on HCI

Sensory pathway & perceptual processing

Knowledge of human senses helps inform and constrain designs PSYCH / CS 6755







Example: Backpack Display

Scenario:

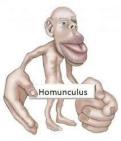
- Your company's engineers have designed a new kind of small, lightweight, lowpower tactor. They would like to put these into a backpack to create a haptic backpack display
- They come to you, the expert, and want to know if a user could use a grid of 16x16 tactors to interpret symbols
- What do you do?

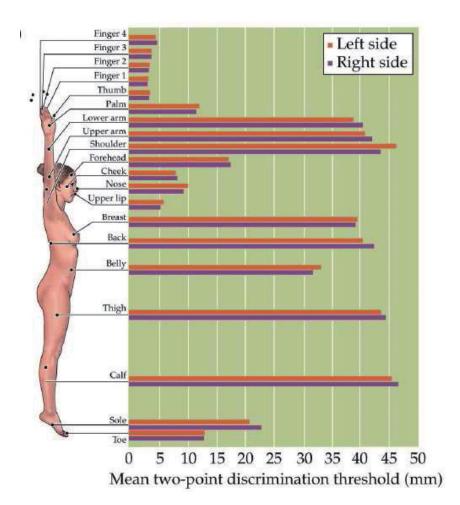
Two-point threshold

 Different parts of the body have different tactile acuity
 For the back, its

about 40mm

Implications for design?

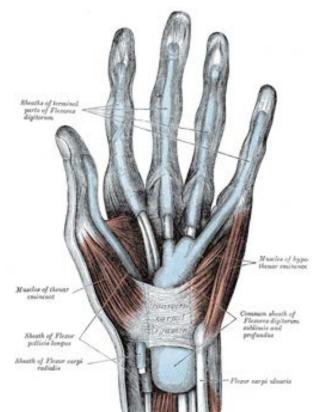




Touch

Three main sensations handled by different types of receptors: Pressure (normal) Intense pressure (heat/pain) Temperature (hot/cold) Each of these has different sensitivity thresholds > Where important?

Input devices, VR, surgery, drivers...



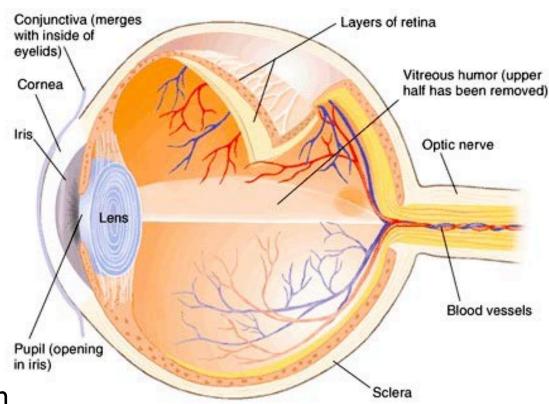
Vision

Visual System & Eye

Retina

Neural pathway

~ 80% of brain's operation



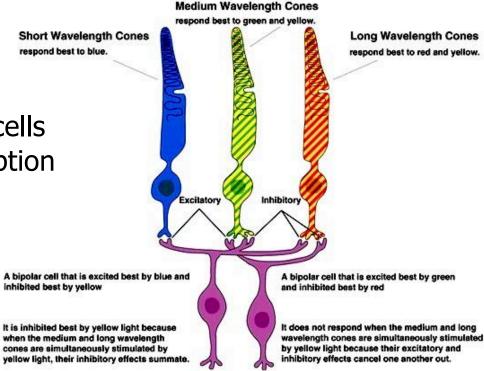
Color Vision

≻ Color & the retina

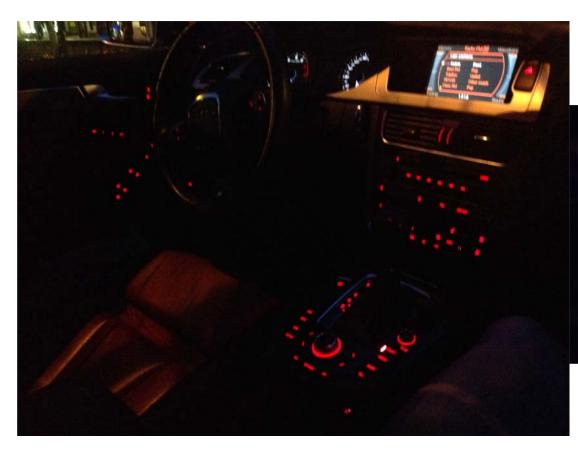
- 380 (blue) ~ 770nm (red)
- Problems with cones or ganglion cells causes problems with color perception
- (not really "color blindness")
- ✤ 8% males, 0.5% females

> Implications (??)

- avoid saturated colors
- color coding should be redundant when possible
- Avoid blue for small fonts
- Consider light/dark adaptation











Visual Abilities

Sensitivity

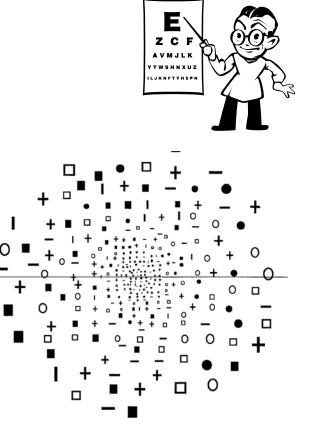
✤ luminance: 10⁻⁶~10⁷ mL (see notes)

> Acuity

- detection, alignment, recognition (visual angle)
- retinal position: fovea has best acuity

Movement

- tracking, reading, vibrations
- Note: Vision decreases with age



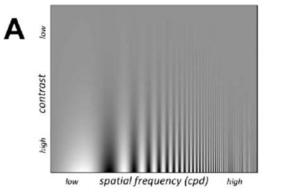


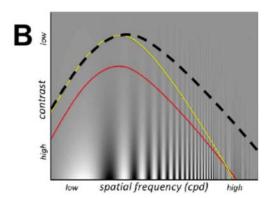


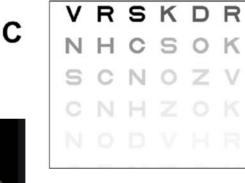
Visual Abilities

Spatial Frequency

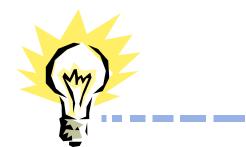
 Humans can clearly perceive a certain *frequency* of details, per degree of visual angle







30 cycles per degree 10 cycles 5 cycles per degree 1 cycle =



Example

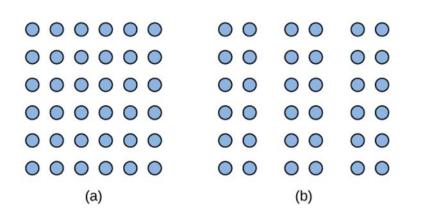
How big should the onscreen buttons on a smart watch be? You could do a user study, or...





Visual Abilities

 Serial visual search takes a long time
 Humans utilize expectations, grouping and pop-out effects to speed up comprehension and detection





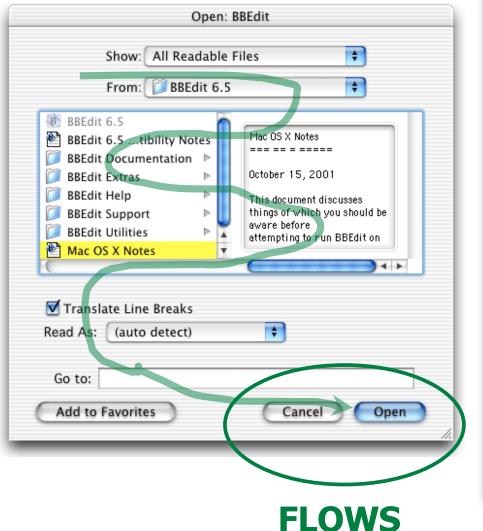
Perception Matters in Usability

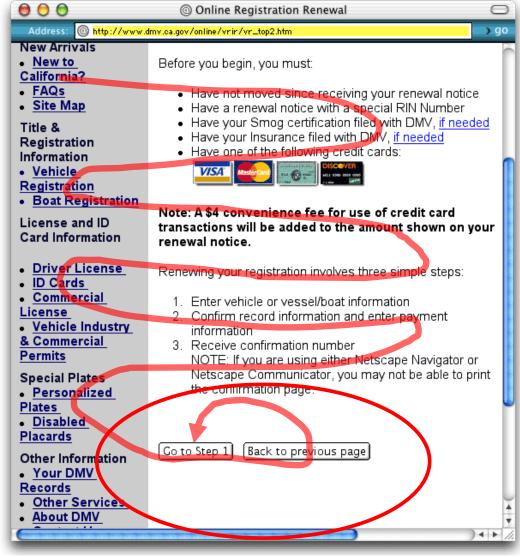
>Read-flow principle:

- Action items (buttons, links) should support the flow of the user in the same way as reading occurs.
- The last action should be the most-likely action to avoid backtracking.
- Left=back, stop, quit, cancel, previous
- Right=next, continue, submit



Read flow...





DOES NOT FLOW



Hearing

Capabilities (best-case scenario)

- pitch frequency (20 20,000 Hz)
- Ioudness amplitude (30 100dB)



- Iocation (5° source & stream separation)
 - Not good at front/back and top/bottom discrimination
- timbre type of sound (lots of instruments)
- number of simultaneous streams 2-3, depending on stream distinctness
- Better at detecting change than absolute properties





- A company that makes monitoring displays for the stock market wants to incorporate auditory displays.
- How many stocks could be simultaneously monitored via auditory display?

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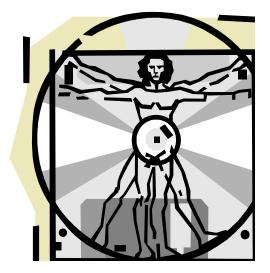


III. Motor System

Capabilities to consider

Range of movement, reach, speed/accuracy tradeoff, strength, dexterity

Human movement is neurologically "noisy" and imprecise.





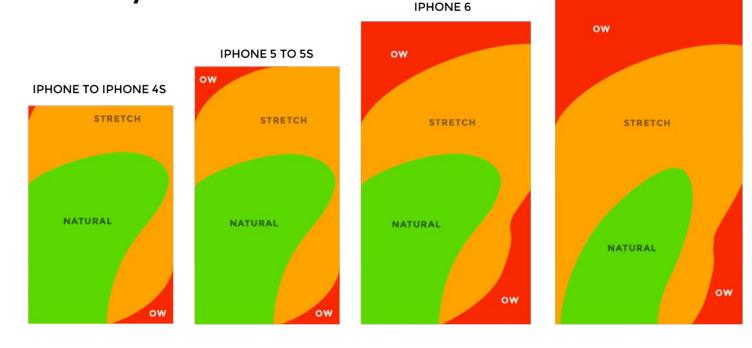
> Principles

- Designs should generally not require require precise movements
- Feedback is important, because movement errors are common
- Fast & accurate pointing movements require extended visual input
- Surface or air gestures are an alternative to precise pointing, but can be difficult to recall and execute



Reach envelopes/ anthropometry

Each limb has a certain range (depending on the person's height) that can be comfortably reached.



Example

Your employer wants to create a gesture language that can be made with a single thumb, to control large tablets.

How long would a swipe gesture need to be? What direction is "left" and which is "right"?



Project (D1)

> Part 1 - Understanding the problem

- Discovery process
- In UCD terms, determine Context, Domain, Users, Needs/Wants, Tasks, Anxieties, and their Design Implications

* Who is it, what do they need to do, and where?

- Interpretive evaluation of current interface, if it exists
- Establish objectives, requirements for (re)design

Reminder: UCD 9 Steps

- **1. Define the Context**
- **2.** Describe the User
- **3. Needs & Task Analysis**
- 4. Function Allocation & Information Architecture
- 5. System Layout / Basic Design
- 6. Mockups & Prototypes
- 7. Usability Testing
- 8. Iterative Test & Redesign
- Fall 2019. Updates & Maintenance

PROJECT

PART D1

1. Define the Context

Context: the "type" of uses, applications

- Life critical systems, applications
- Industrial, commercial, military, scientific, consumer
- Office, home, entertainment
- Exploratory, creative, cooperative

> Market

Customer (not the same as the User)

...Design Impacts?...

2. Describe the User (!!)



UCD and User Groups

Define your users in terms of **context**, **attributes**, and **wants/needs**.

However, within the group that you define, support a wide range of variation in terms of user attributes.

Example: Wheelchair users who want to use room-scale VR educational tools in school.

Here, physical mobility is crucial to defining the group.

But, there is not a good reason to exclude colorblind users. Within the group as defined, we need to design for varied abilities.

Scope for this Class

- A common guideline is to support the 5th to the 95th percentile in terms of abilities
- Also consider the resource cost of supporting differing abilities within your group
 - Easy to support red-green colorblind persons
 - Generally, easy to make web or app content readable by screen-readers
 - Currently difficult to make XR systems accessible to persons with blindness
- Within this class, talk to your TAs about what is feasible in this regard.

Fall 2019



3. Task & Needs Analysis

- Talk to and observe <u>users</u> doing what they do; find out what they want/need to do
- Needs/wants, surveys, focus groups
- > Explore the **PROBLEM SPACE**
- List each and every TASK
- \star ABSTRACT these into standard tasks
- Avoid committing to a particular direction until you have data on the users
 - Let the data guide you. Who knows what the users will want and need?

D1

Let's discuss your planned problem spaces and users for D1

- Remember, generally, the more specifically you can define your users, the better the project will go
- But, it depends on:
 - Access to population of users
 - Need to practice universal design, to the extent that is feasible given resources



Upcoming

More on human abilities (cognition, social aspects)