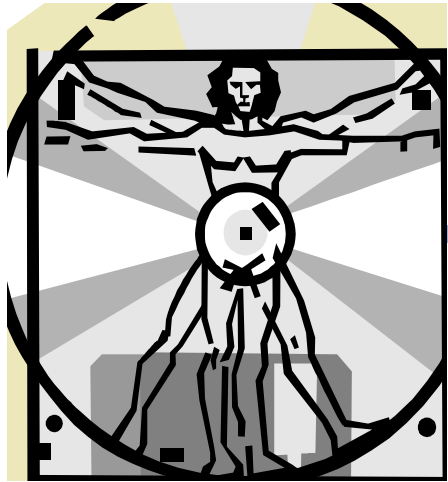
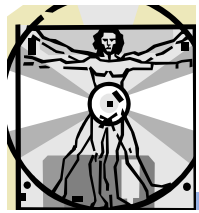


# Color Vision



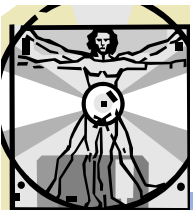
Ebony, and ivoryyyy



# Overview

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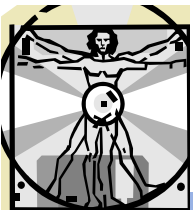
- Color vision in nature
- Color mixture
- Effects
- Theories
- Defective color vision



# Questions

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- Why do we perceive blue dots when a yellow flash bulb goes off?
- What does someone who is “color-blind” see?
- What colors does a honeybee perceive?



# Color vision in nature

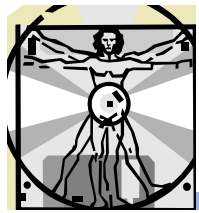
---

## ➤ Utility

- ❖ Evolutionary advantages

## ➤ Prevalence

- ❖ No clear phylogenetic trends
- ❖ Primates -- good
- ❖ Birds -- better
- ❖ Fish -- better
- ❖ Dogs -- worse

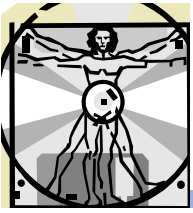


# Camouflage

## ➤ Natural



March 30, 2020



# Camouflage

## ➤ Man-made

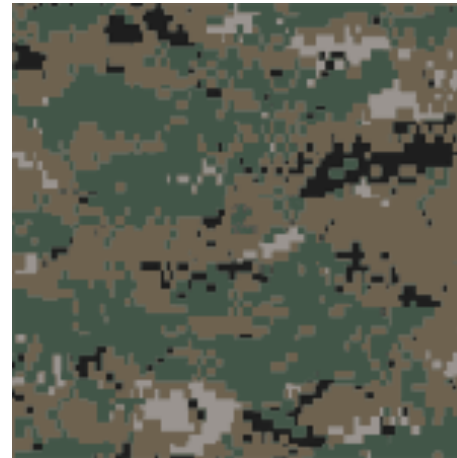
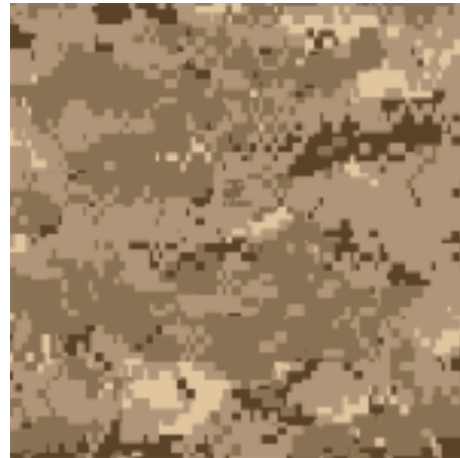
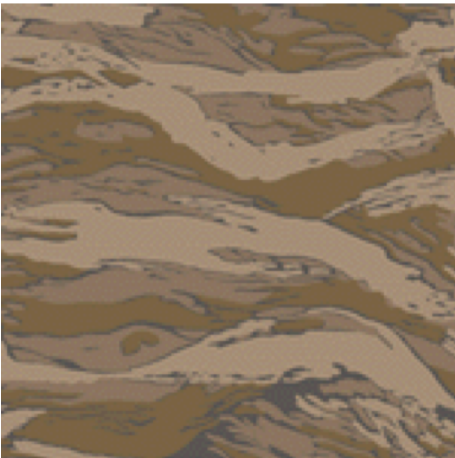
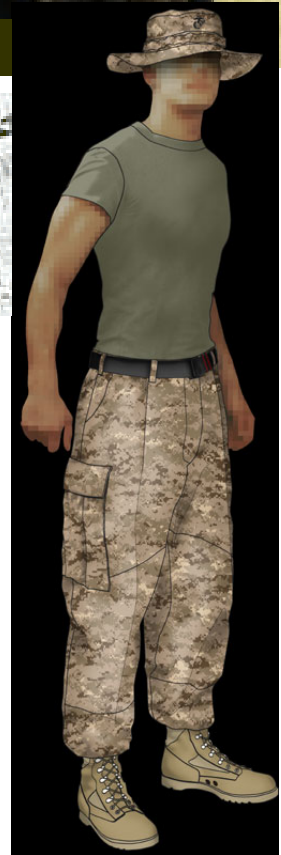
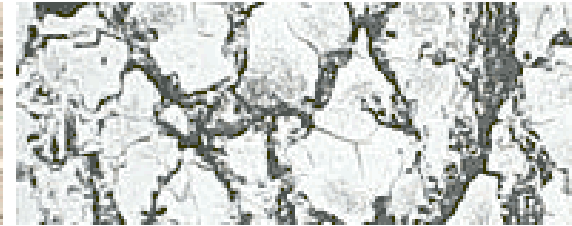
- ❖ Often imitate natural (but not always)



**NATURAL**

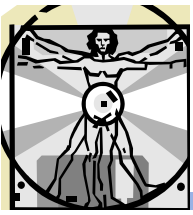
**EVERGREEN**

**SNOW**



March 30, 2020

PSYCH 4041 / 6014



# Describing Color

## ➤ Hue

### ❖ Perception of wavelength

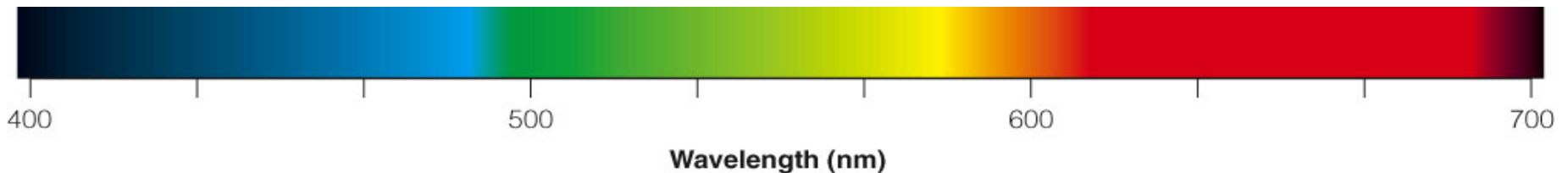
- Why is the sky blue, anyway?
- Why is the sky reddish at dusk?  
Note Martian sunset is blue
- Rainbow, ROYGBIV & Newton

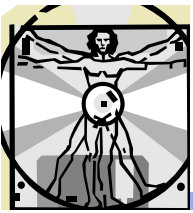
## ➤ Brightness

- ❖ Perception of intensity
- ❖ Brightness/intensity relationship depends on hue (wavelength)
- ❖ Similar to loudness/intensity depends on frequency
- ❖ Bezold-Brucke shift: change in hue with intensity

## ➤ Saturation

- ❖ Perception of purity (like timbre)
- ❖ A pure light is monochromatic





# Colors

## ➤ Primary colors

### ❖ Red, green, blue

- Are these 3 colors “special” because of something in our visual system?
- Why 3 primary colors? Why not 4, 5?

## ➤ Secondary colors

### ❖ Mixture of primary colors

### ❖ Yellow, cyan, magenta (between two rainbows)

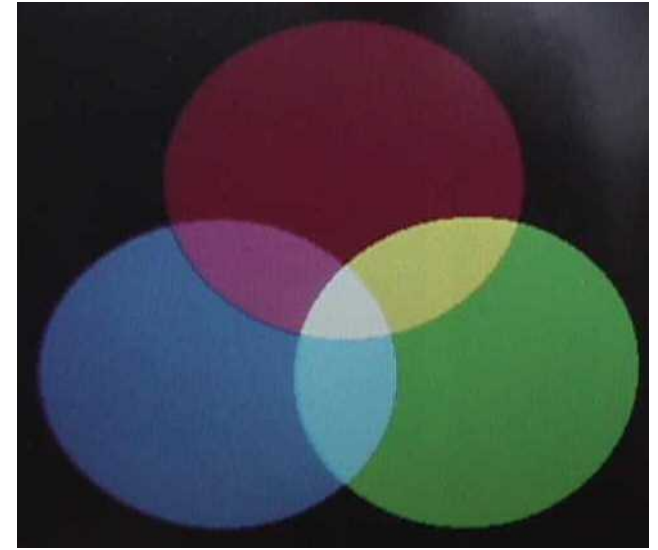
### ❖ Brighter (two sets of cones stimulated)

### ❖ Key for mixes, paints, printing (CYMK, not RGB)

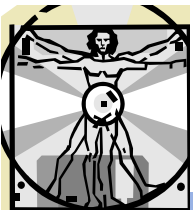
## ➤ Tertiary colors

### ❖ Mixture of primary and secondary

### ❖ Orange raspberry aquamarine purple lime cobalt

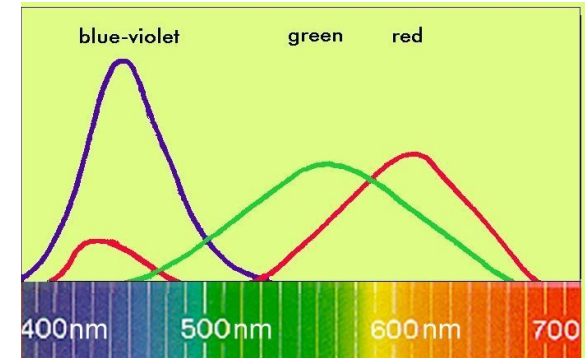


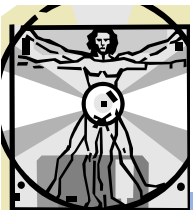




# Color Phenomena

- At a given light level, blue seems less bright than red or green
- Yellow light seems particularly bright
  - ❖ Stimulates two cone types
- Eye cannot focus all light at the same time
  - ❖ Focus is particularly difficult for blue
  - ❖ Implication for Web color choices (among other things)
- **Overlap of sensitivities**
  - ❖ Note some red cones respond to blue light, so some blues seem to have some red in them (violet)





# Color mixture

## ➤ Additive color mixture

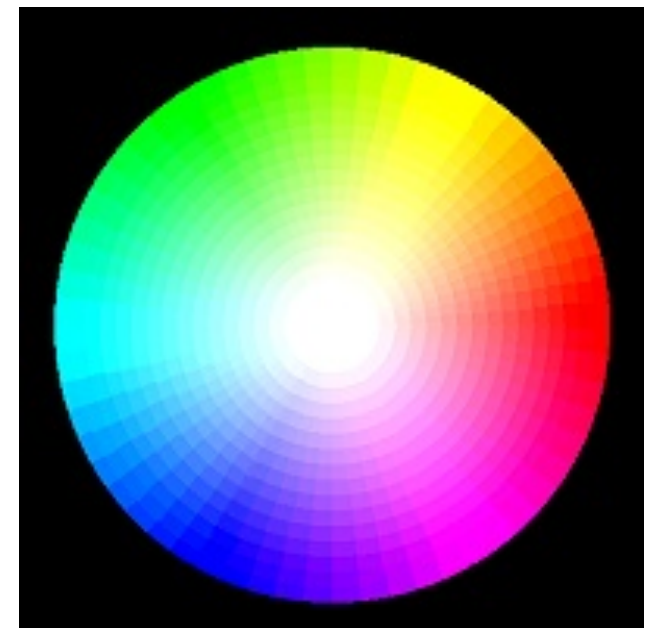
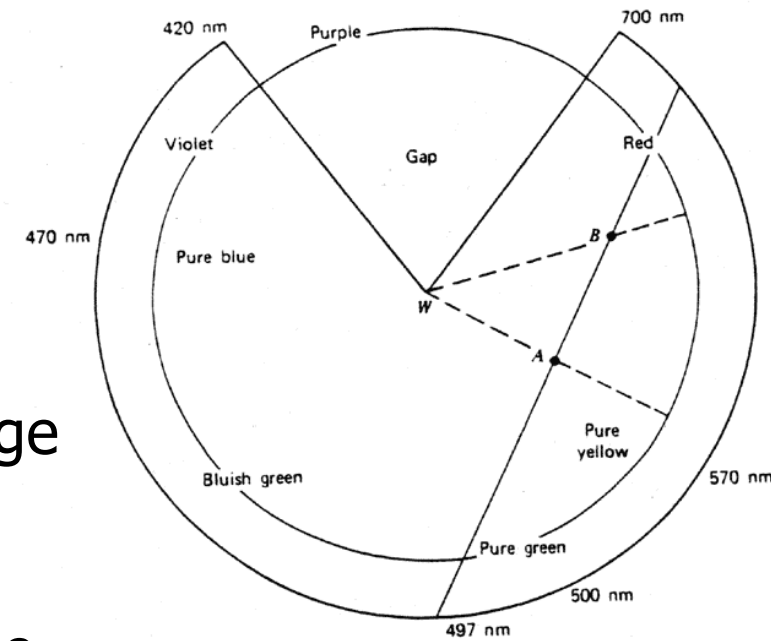
### ❖ Color circle

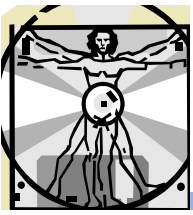
### ❖ Complementary colors

- Adding even amounts of two colors results in a different color on the edge of the wheel
- Adding different amounts of colors results in an intermediate color inside the wheel
- Reducing intensity of each component leads to gray

### ❖ Metamer

- Light produced via a combination that is perceptually the same as a single-wavelength light
- Compare yellow to magenta



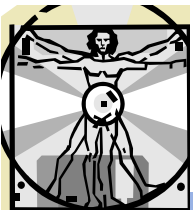


# Color mixture, cont' d

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- Pointillism (Seurat, Pissarro, Signac)
  - ❖ Painting technique using little dots



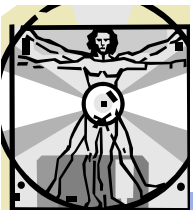


# Color mixture, cont' d

---

## ➤ Pointillism (Seurat, Pissarro, Signac)



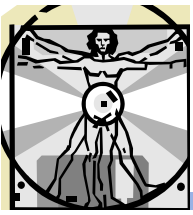


# Color mixture, cont' d

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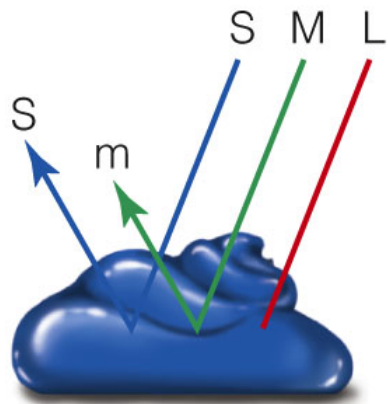
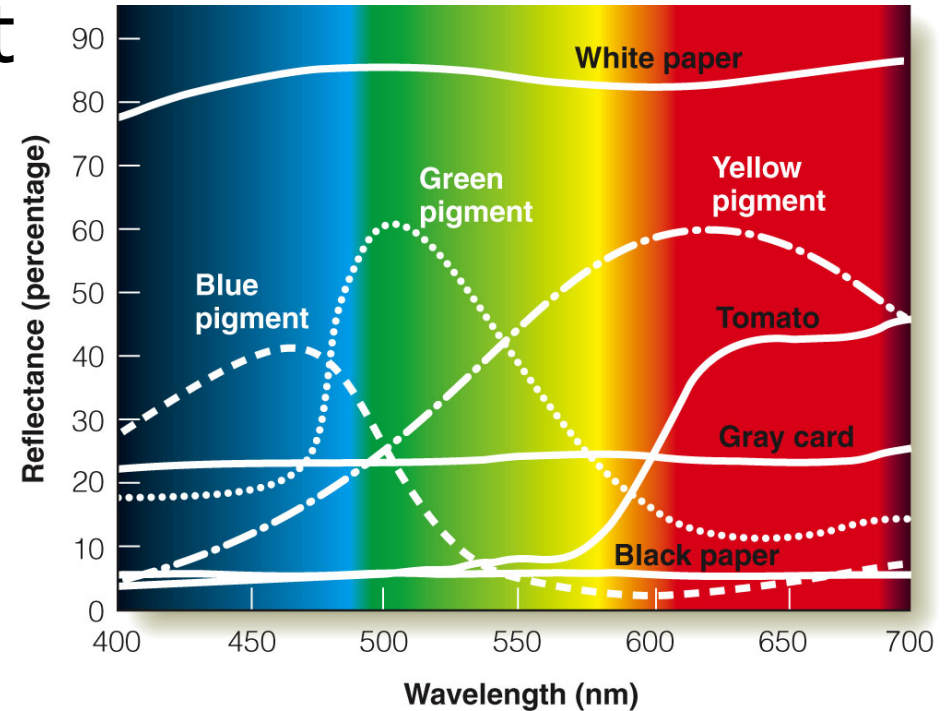
- Television/Computer Monitors
  - ❖ Use three colors of phosphors



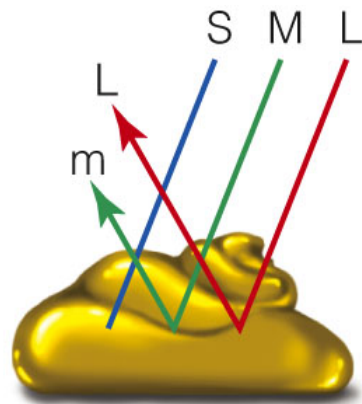


# Subtractive/reflective color mixture

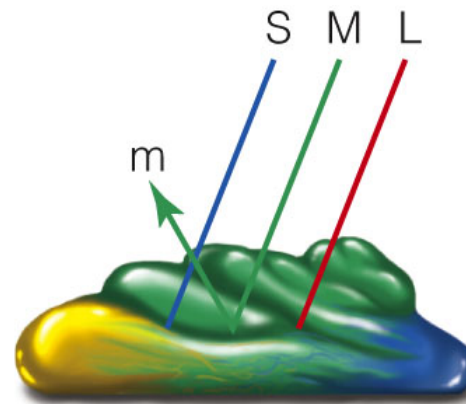
- Pigments absorb some light and reflect other light
- Reflected light is what is “seen” as the color of the paint



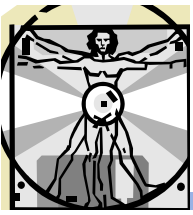
Blue paint



Yellow paint

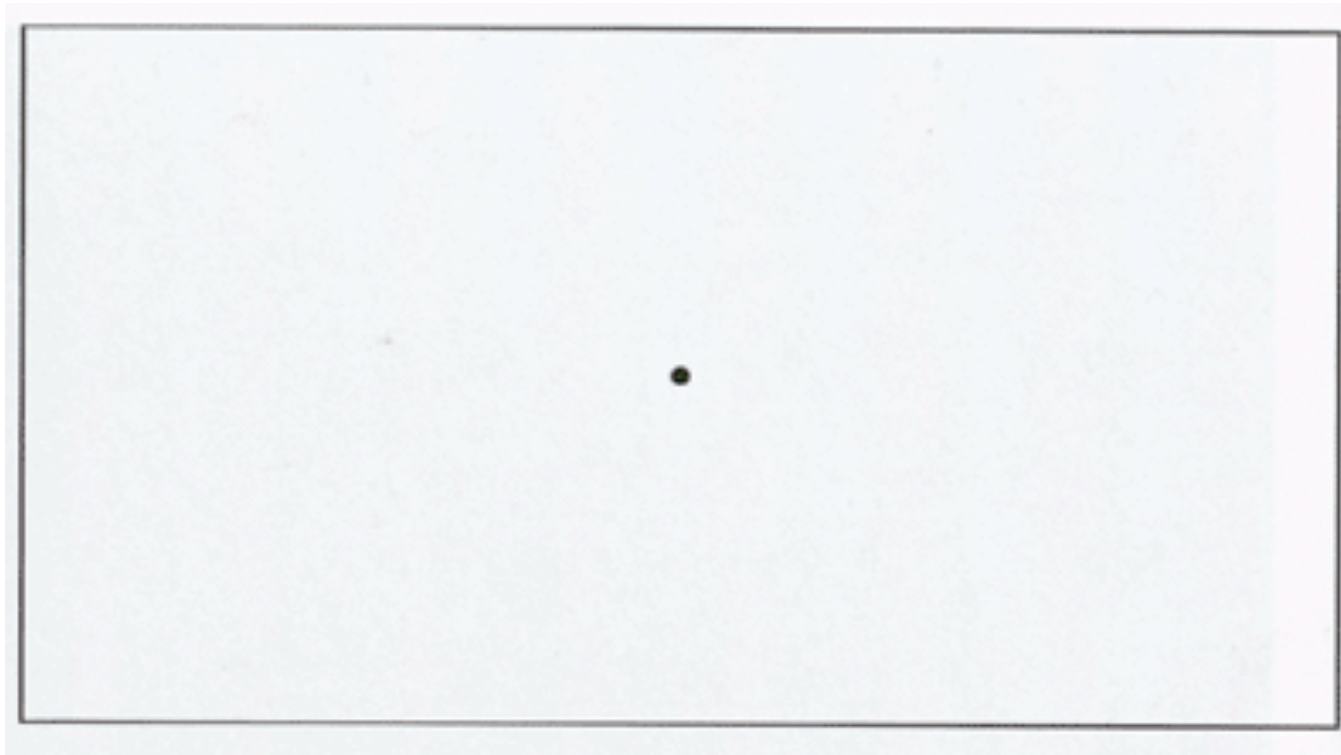


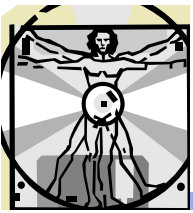
Blue paint + Yellow paint



# Effects in color vision

- After images
  - ❖ Negative after image





# Effects in vision, cont' d

---

## ➤ Memory color

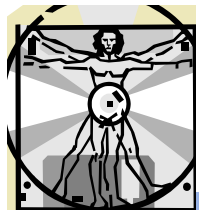
- ❖ Top-down process (memory, expectation) influences perception of color



## ➤ Color constancy

- ❖ Perception of an object's color seems to remain constant across illumination types
  - e.g., white paper seems white, regardless of actual color of light reflecting off it

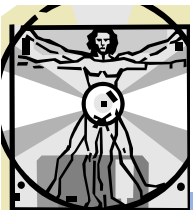




# Theories of color perception

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- The need for a theory (?)
  
- Competing (?) theories:
  - ❖ Trichromatic Receptor Theory
  - ❖ Opponent Processes Theory



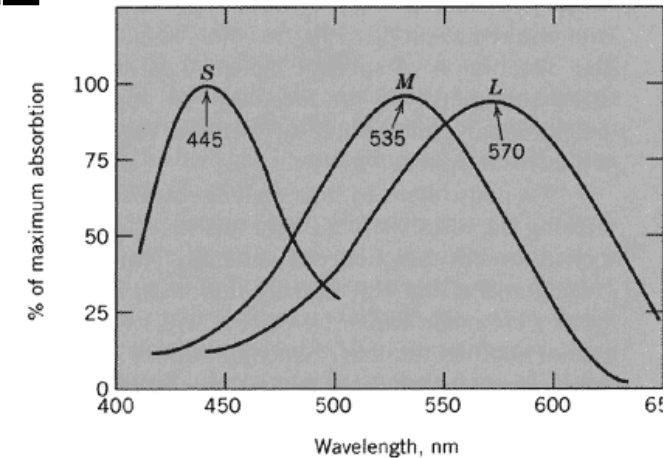
# Trichromatic Receptor Theory

## ➤ Young (1882) & then Helmholtz

- ❖ Primary colors suggest three distinct receptors

## ➤ Cone types

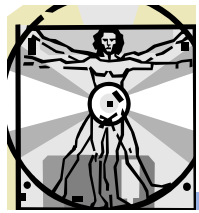
- ❖ S, M, L cones (=B, G, R cones)
- ❖ Photopigments
- ❖ Retina acts as a spectral analyzer



Blue (short wavelength) ~445 nm  
Cyanolabe  
5-10% of cones  
sparse  
periphery of fovea

Green (medium) ~535 nm  
Chlorolabe  
30% of cones  
many more  
center of fovea

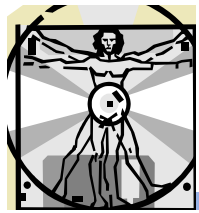
Red (long) ~570 nm  
Erythrolabe  
60% of cones  
many, many more  
center of fovea



# Trichromatic Theory, cont' d

## ➤ Explanatory power

- ❖ Adding green & red results in metamer of yellow
  - M&L cones absorb the two light wavelengths in the same way as one yellow wavelength, and produces the same neural firing
- ❖ Sidebar: Cone functioning
- ❖ Complementary afterimages
  - Staring at a blue image fatigues blue cones
  - Leaves only the red and green cones to function effectively
  - Then viewing a white source, the red and green cones both work, resulting in perception of yellow

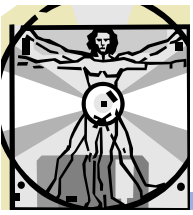


# Trichromatic Theory, cont' d

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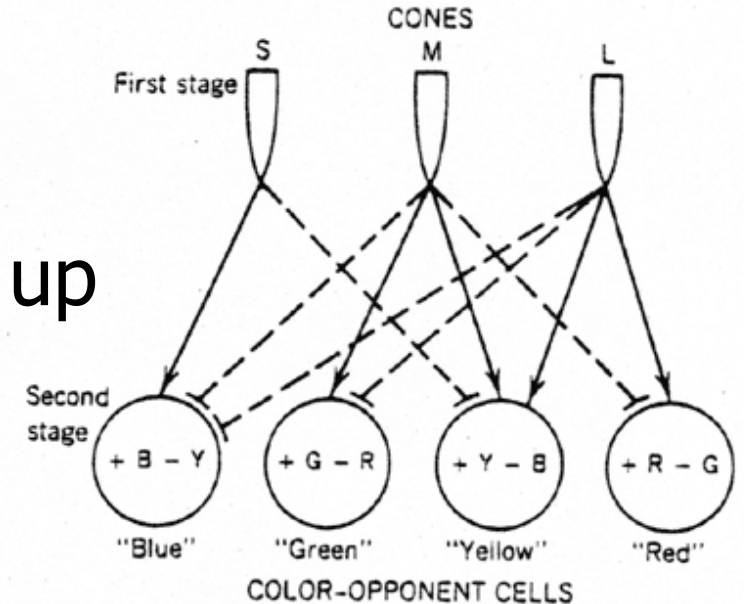
## ➤ Questions

- ❖ Are there things that Trichromatic Theory cannot explain?
- Adding blue light to yellow light yields white or gray
  - ❖ The Trichromatic Theory explains this by saying that yellow is really red+green, so adding blue yields white, since all 3 primaries are involved
    - But you can have situations where adding red to green leads to grey
- Visualization: You cannot visualize reddish-green or bluish-yellow

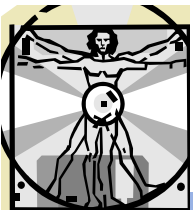


# Opponent Process Theory

- Hering; Hurvich & Jameson
- Two stage process
  - ❖ 3 cones system at retina
  - ❖ 3 opponent processes higher up
    - white-black
    - blue-yellow
    - red-green

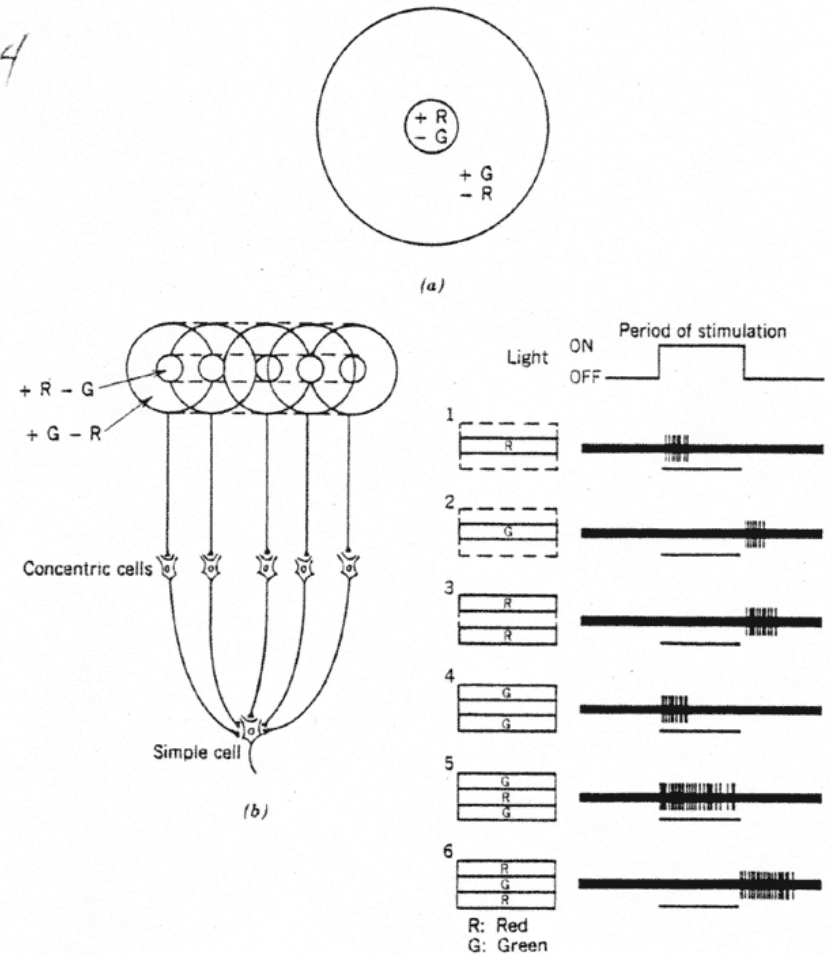


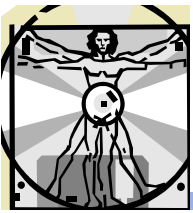
- Ganglion + LGN cells have opponent processes / center-surround with colors



# Blobs in cortex

- Color-opponent neurons with *double-opponent* receptive fields 34
- Center surround
- A series of these cells can detect color bars, as well as patterns of green-red-green-red, etc.





# Stages of Color Perception

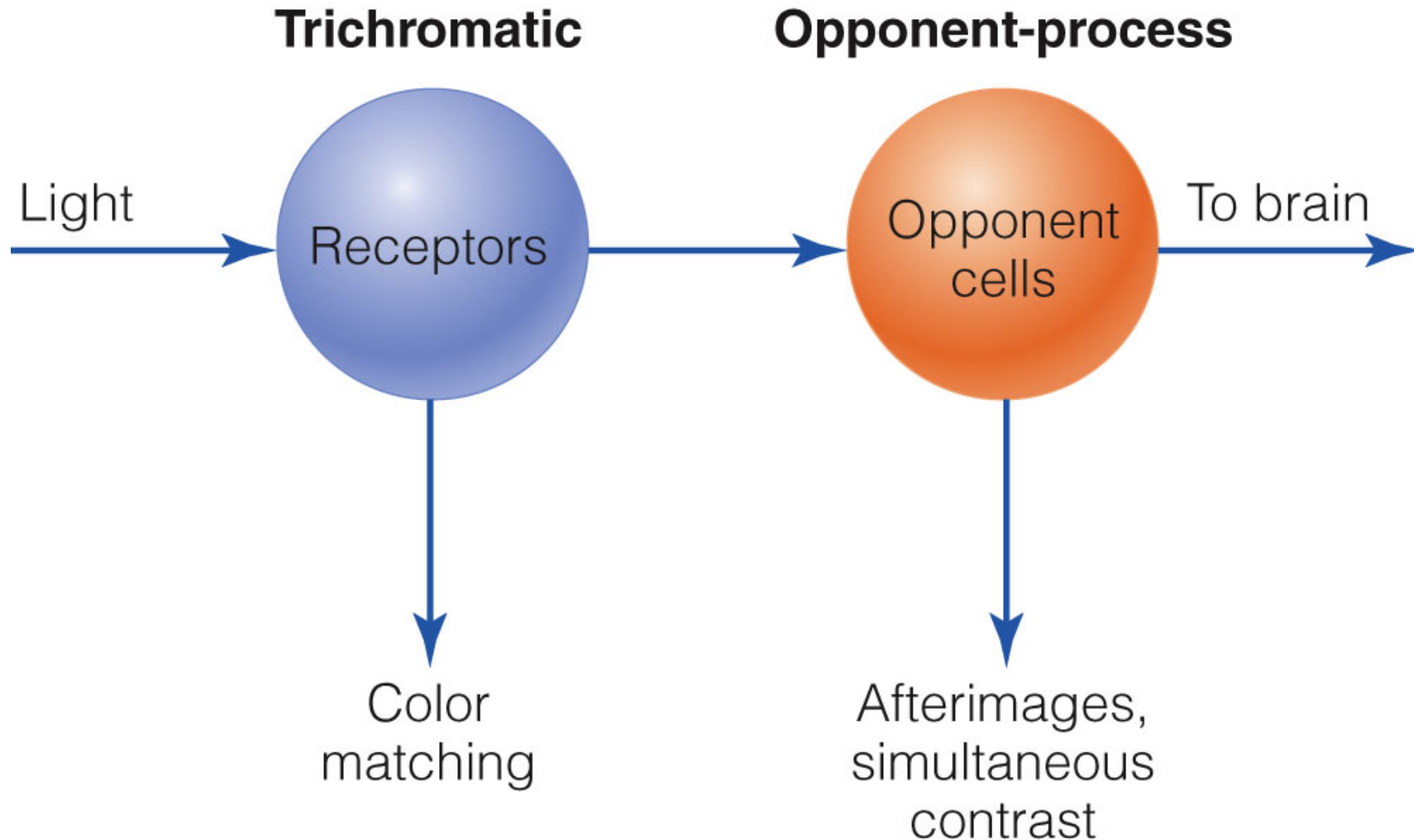
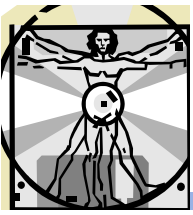


Figure 9.21 Our experience of color is shaped by physiological mechanisms, both in the receptors and in opponent neurons.



# Defective color vision

---

## ➤ Monochromatism

- ❖ Only one cone
- ❖ True color blindness - only shades of light/dark

## ➤ Dichromatism

### ❖ Protanopia

- Lack L (red) cone

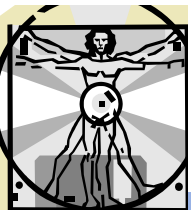
### ❖ Deuteranopia

- Lack M (green) cone
- Both protanopes & deuteranopes confuse red & green

### ❖ Tritanopia

- Lack S (blue) cone
- Sees only reds & greens
- Confuse shades of yellows, grays, blues
- Note: this is evidence for opponent processes





# Defective color vision, cont' d

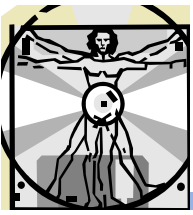
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## ➤ Trichromatism anomaly

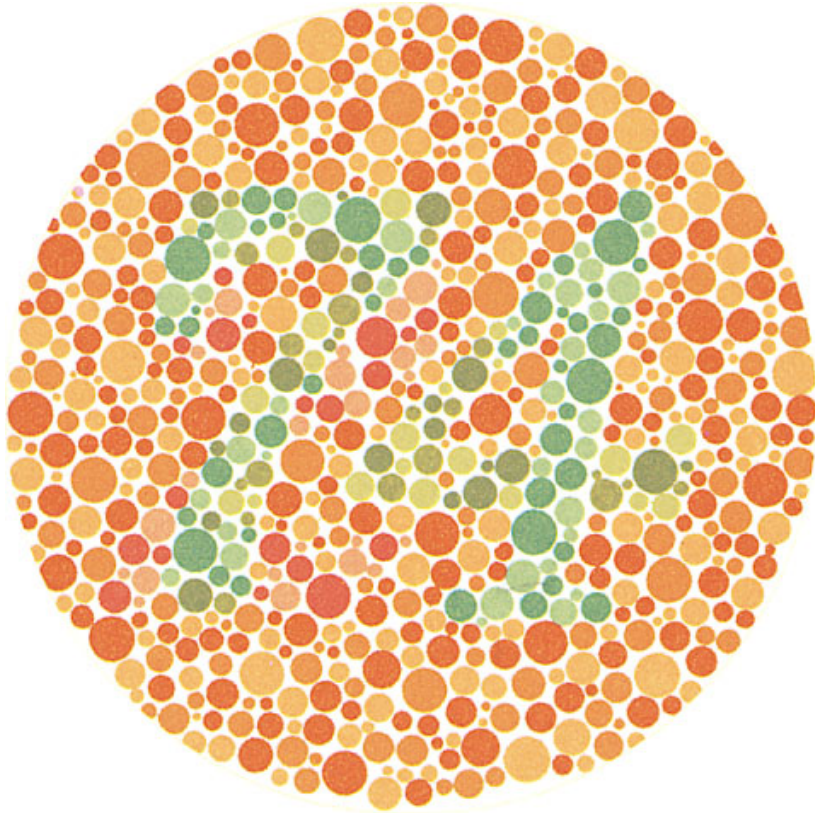
- ❖ Have all three cone types, but sensitivity of one is deficient
  - ❖ Protoanomaly
    - Deficient L (red) sensitivity
  - ❖ Deuteranomaly
    - Deficient M (green) sensitivity

## ➤ Achromatopsia

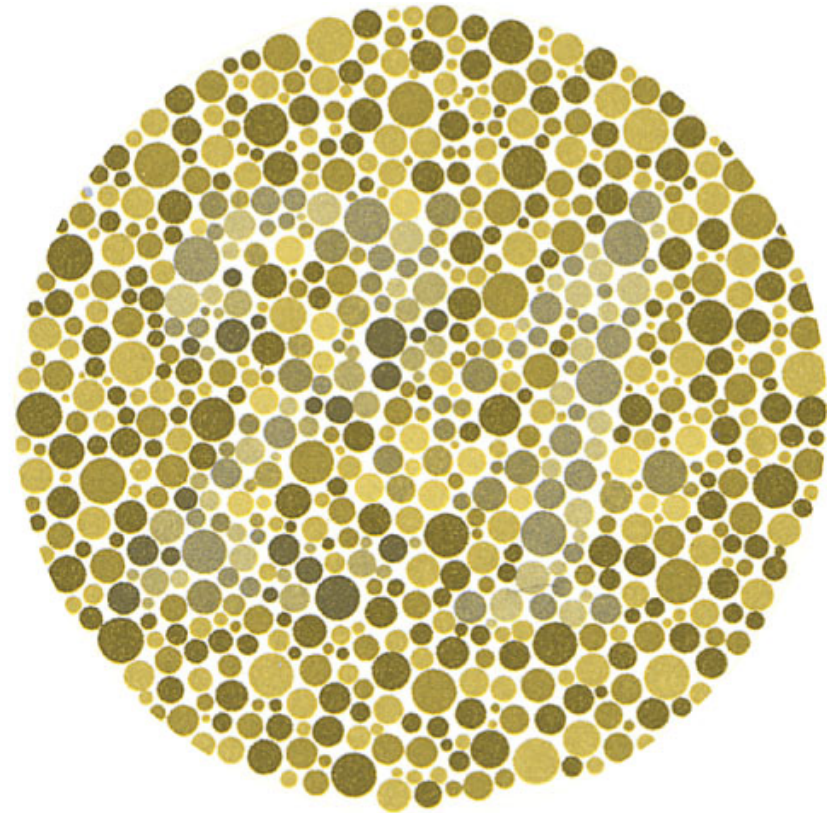
- ❖ Cortical color blindness (rare)
- ❖ Congenital (retinal) achromatopsia (1 in 33,000)



# Ishihara Color Tests

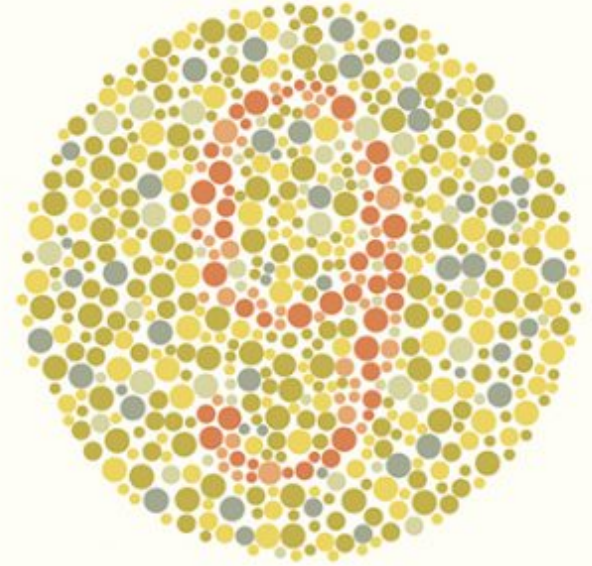
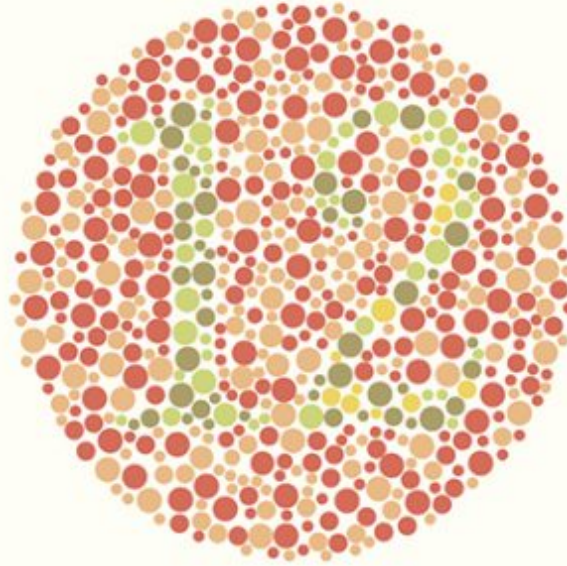
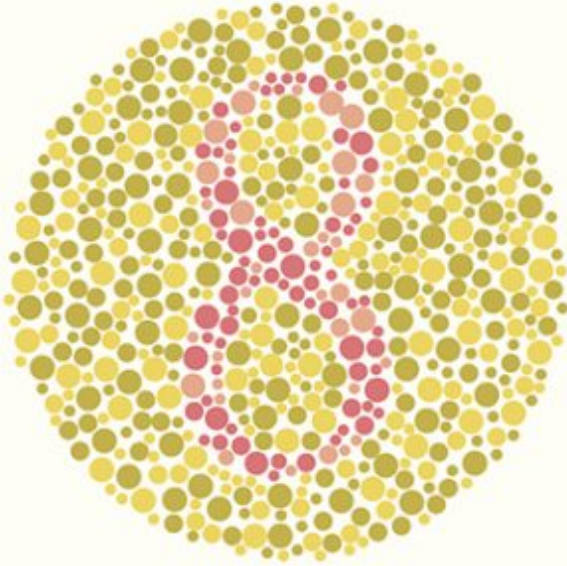
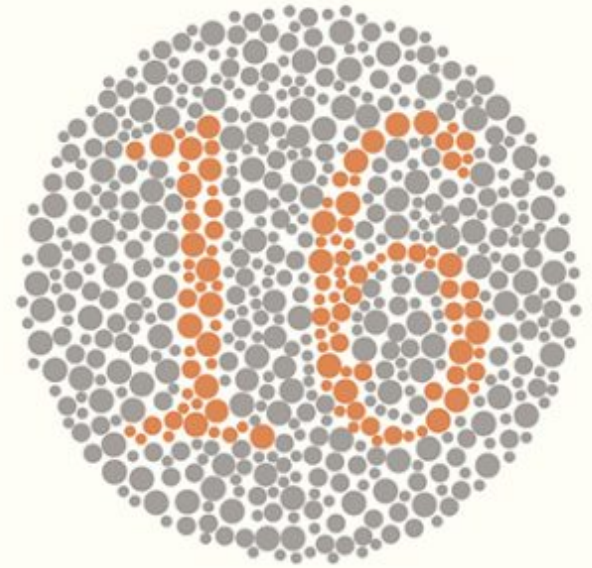
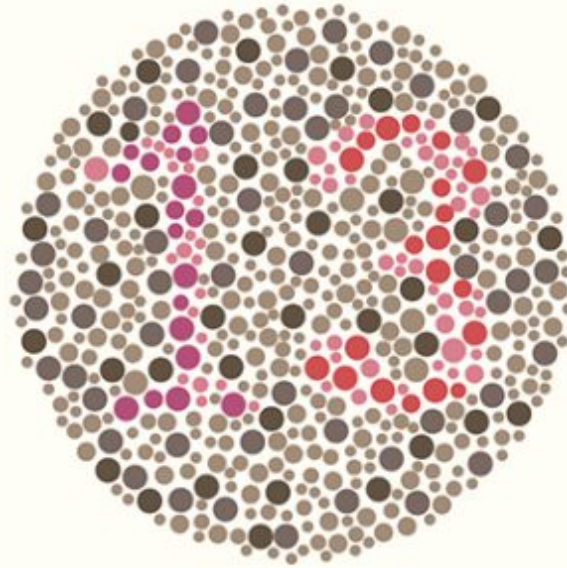
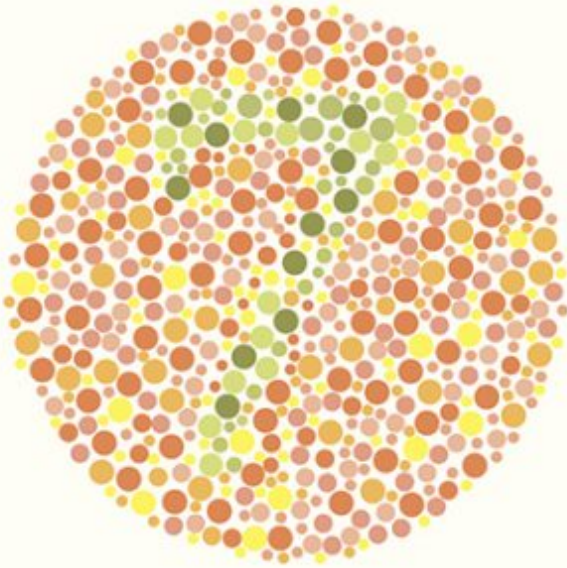


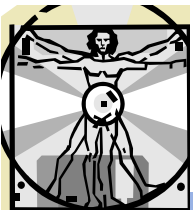
(a)



(b)

Figure 9.14 (a) Ishihara plate for testing for color deficiency. A person with normal color vision sees a “74” when the plate is viewed under standardized illumination. (b) Ishihara plate as perceived by a person with a form of red-green color deficiency.

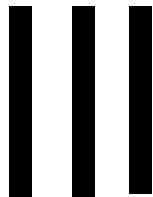
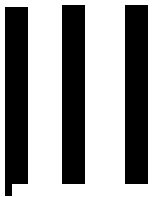
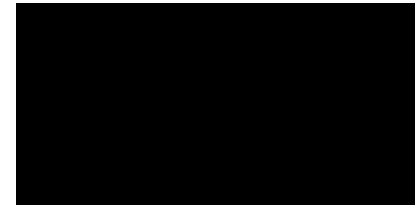
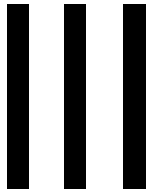
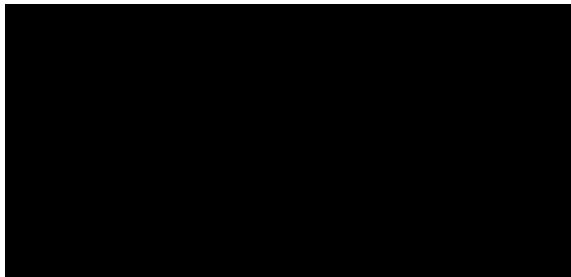


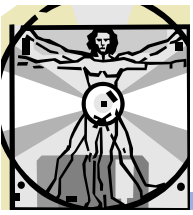


# Subjective colors

➤ Benham's top (<http://www.michaelbach.de/ot/col-Benham/index.html>)

❖ “pattern-induced flicker colors”



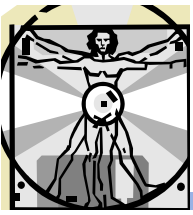


# Subjective colors, cont' d

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- Kinetic art (e.g., Jesus Soto)

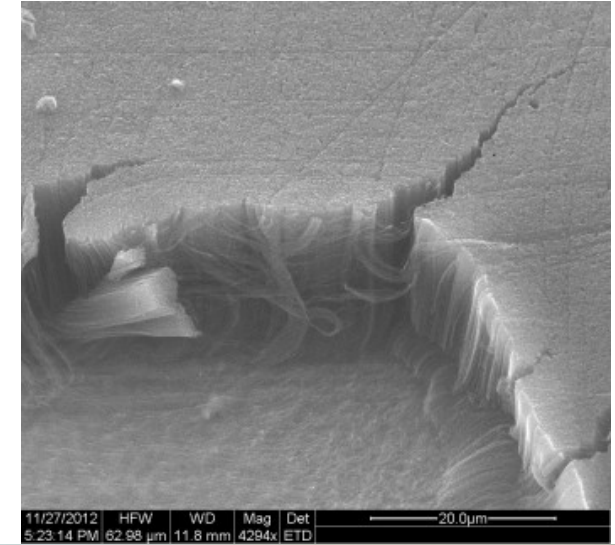




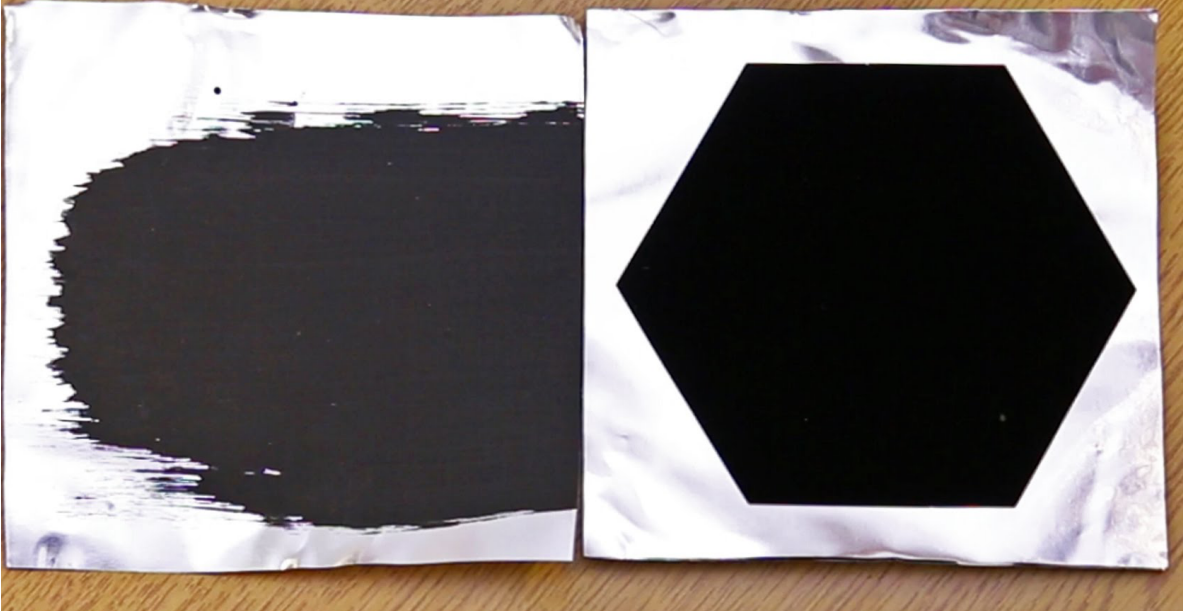
# Vantablack: Blackest Black

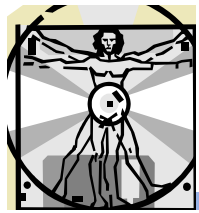
➤ <https://en.wikipedia.org/wiki/Vantablack>

- ❖ Vertically Aligned Carbon Nanotube Arrays
- ❖ Absorbs 99.965% of visible light



**PAINT VANTABLACK**





# Upcoming

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- Depth perception
- Constancy & illusions
- Camouflage