

## CONSTANCY

### 1) Lightness Constancy

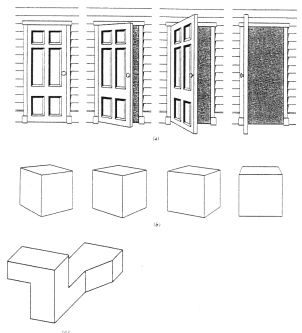
a) Albedo

### 2) Size Constancy

a) Emmert's Law

b) Limits of size constancy

### 3) Shape Constancy



**Figure 10.9** Shape constancy. (a) Various projected images from an opening door are quite different, yet a rectangular door is perceived. (b) Similarly, various projections of a cube do not resemble the perception of the faces of a cube as seen from different perspectives. (c) A drawing of an unfamiliar object that appears to be a composite of many right angles and rectangular shapes. However, as depicted, the figure does not contain any right angles. (Drawn by Hans Hoffman in 1988.)

### 4) Summary of Constancy

## ILLUSIONS

- Visual illusions are often the result of heuristic perceptual processes trying to deal with rare, ambiguous, or contrived stimuli

### 1) Ames Illusions

a) Trapezoidal window

b) Ames room

### 2) Moon Illusion

a) Possible explanations

i) Angle of regard

ii) Apparent distance

iii) Others

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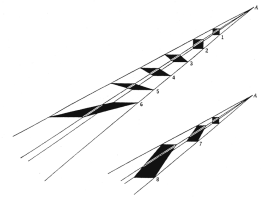


Figure 10.13 An infinite number of surfaces, differently oriented with regard to the line of sight, may project the same visual angle at a distance equal to that of the square at 1 and therefore may be perceived as a square when attention is called to shape its length. (Source from "Some Principles of Government Perception," edited by S. Stevens, New York: John Wiley, 1941, p. 364. Reprinted by permission of the publisher.)

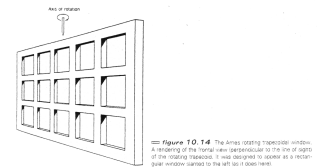


Figure 10.14 The Ames rotating trapezoidal window. A viewing of the window was perpendicular to the line of vision of the rotating trapezoid. It was designed to appear as a rectangular window viewed to the left (or to the right).

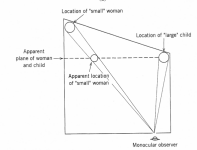
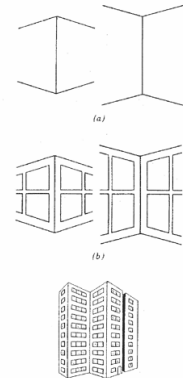
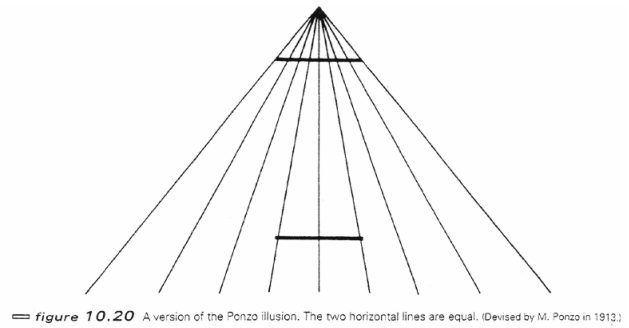


Figure 10.15 The distorted room illusion. The woman on the left in (a) appears distorted relative to the child on the right. Actually, the woman is much taller than the child. The illusion is created by the design of the room, as indicated by its floor plan in (b). The room is constructed so as to make the woman and child appear equivalent from the viewer. Actually, however, the woman is standing about twice as far away from the monocular observer as is the child. (Source: Part from Baran, Warren, Woodworth, Gagné, & Woodworth.)

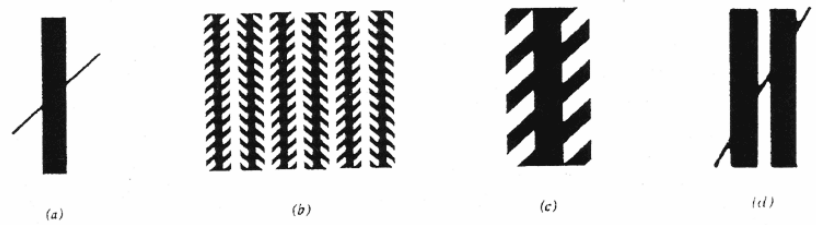
3) Muller-Lyer Illusion



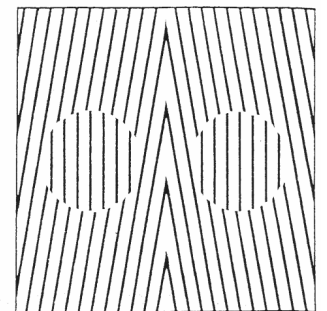
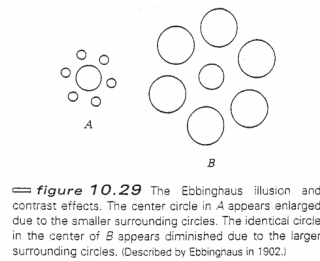
4) Ponzo Illusion



5) Poggendorff Illusion

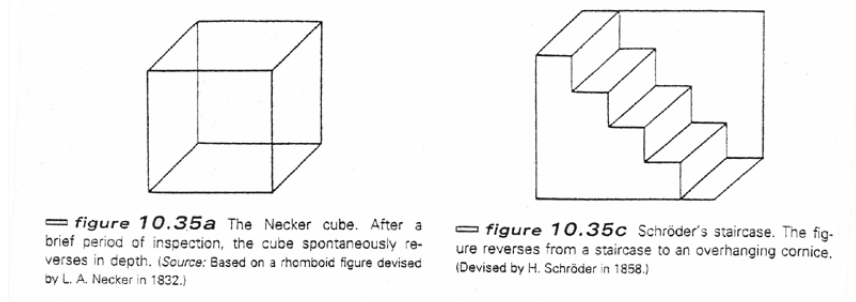


6) Contrast Illusions



⇒ **figure 10.31** Tilt contrast illusion. The surrounded circular areas contain vertical lines, yet their apparent orientation is displaced in the direction opposite to the lines in the surrounding fields.

7) Reversible and Multistable Images

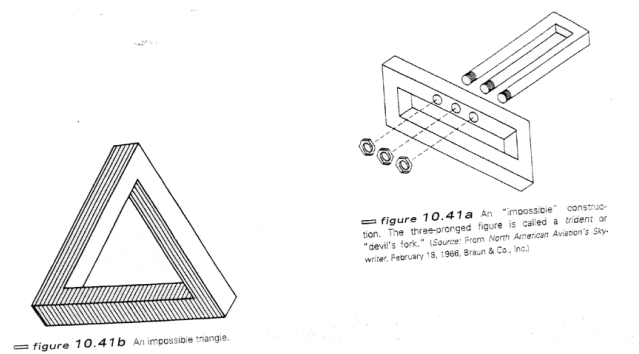


8) Components/Factors in Illusory Perception

a) Optical and retinal factors

b) Cognitive components

9) Impossible Figures



10) Summary

