METHODS & TECHNIQUES: Modern Approaches

What are the Questions we (as a modern society) seek to answer?

What are the (modern) Methods we use?

What are the Answers?

1. Levels of Analysis

2. Types of Methods
   a. Psychophysical approach
   b. Physiological

3. Psychophysical Approach
   a. Phenomenological method
   b. Recognition
   c. Detection
   d. Thresholds
   e. Magnitude
   f. Searching
   g. Others
4. Physiological Approach

a. Early approaches

b. Later views